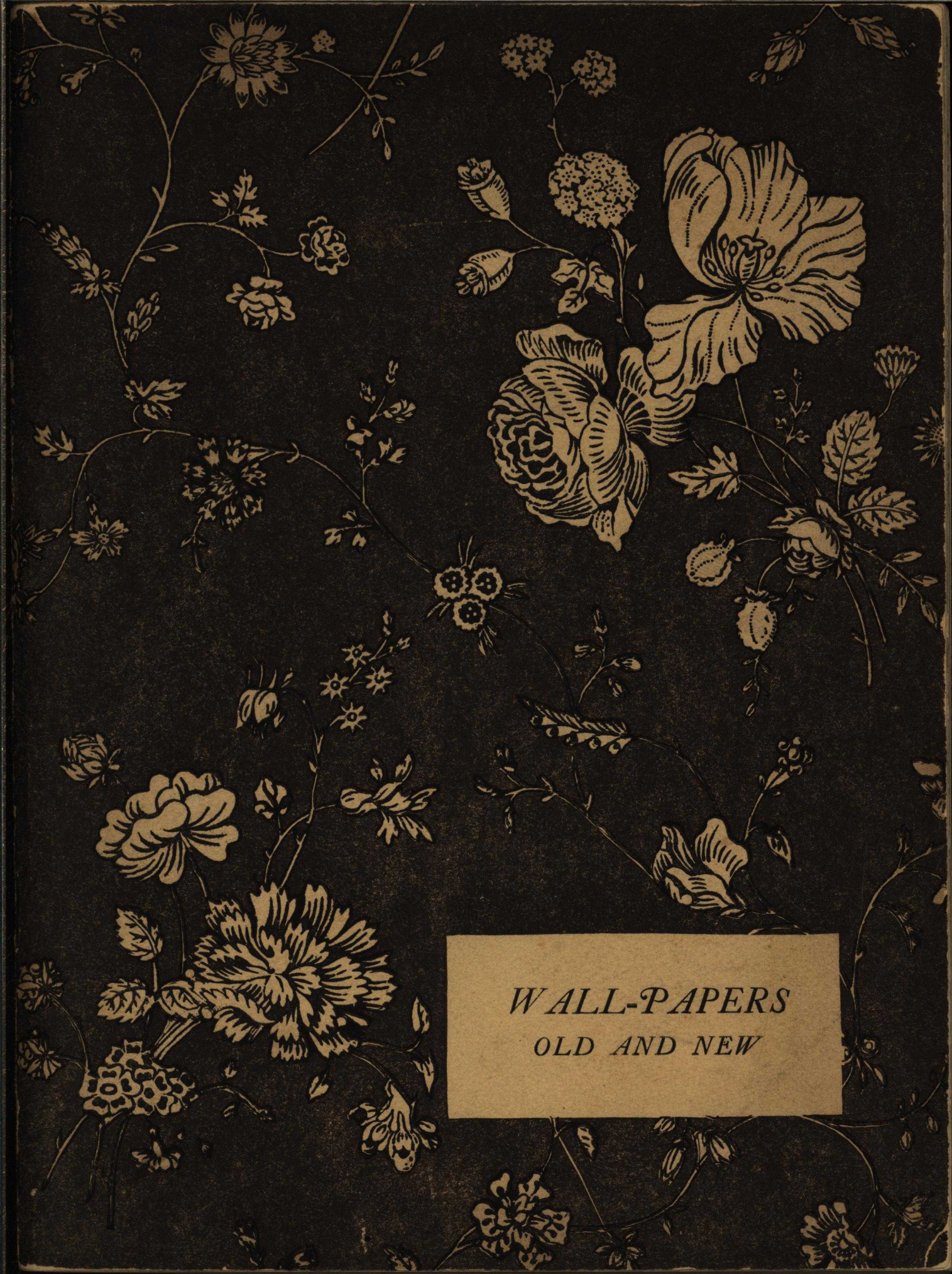

WALL-PAPERS
OLD AND NEW

Td cat 1925 Nancy McClelland Inc.
ATHENAEUM OF PHILADELPHIA

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$60-

WALL-PAPERS OLD AND NEW

Exclusive Designs

NANCY McCLELLAND, INC.
15 East 57th Street, New York

The papers illustrated in this catalog are the exclusive property of Nancy McClelland, Inc., and are procurable at 15 East 57th Street, New York City.

In Boston they are displayed and sold through George J. Brewing, 420 Boylston Street.

In the following cities The Chintz Shop (Agnes Foster Wright) has the exclusive selling agency:

Philadelphia, 114 S. 20th Street.
Cincinnati, 1983 Madison Road.
St. Louis, 243 North Euclid Avenue.
Kansas City, 3718 Broadway.

PAP v04-B494
8-12-2004

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1925

WALL-PAPERS, OLD AND NEW.

Nothing more useful in furnishing a room has ever been invented than decorative papers in good designs.

Papers that are backgrounds; papers that take the place of tapestries and painted decorations; papers that give the feeling of chintz or cretonne or toile de Jouy; Chinese papers that are purely fantasies—all these are possible to get today in the hand-blocked reproductions of the old designs that were so effectively used in decoration in the eighteenth and early nineteenth centuries. There is scarcely a room in the house for which a suitable paper is lacking, whether formality or informality is the purpose.

The art of using wall-paper properly is a special study. Some rooms will double in charm if they are only partially papered, instead of being covered from end to end with a design. The combination of wall-paper with wood-panelling is a delightful employment of this unpretentious material of decoration. Printed paper borders will often complete the rooms before anything else is placed in them, and bedrooms and bathrooms will always be gay and charming if the right papers are used. On the choice and the employment of the design, and on the color of the wood-trim and the ceiling, much depends.

The services and counsel of a staff of people experienced in the use of wall-paper is available at Nancy McClelland, Inc., together with an extensive selection of reproductions of old papers exclusive with this shop.

In addition to the large number of modern papers, which are made by hand, with the backgrounds painted in tempera just as old-time craftsmen used to make them, there is in this same shop a very large and important collection of the old scenic papers which were so highly prized by our grandparents as decorations of their houses.

These papers have been taken from the walls of old houses, and are still so fresh in coloring, and so well-conditioned (because they were made on pure linen paper) that they are ready to give additional centuries of service in the houses for

which they may be destined. In no other one place, either here or abroad, can so large and important a collection of old wall-papers be seen.

Please Note:—All of the papers shown in the catalog, with certain exceptions, which are noted, come in 8½ yard rolls. Many of them are suggested here in panels to indicate what combinations can be used, with borders and marbleized papers.

PETITES MAISONS—A LOUIS XVI DESIGN

Background of soft pink or pale green. The small houses are in grisaille and the branches in tones of blue and green.

Width of design, 21¼″.
Repeat, 21″.
Price, $10.00 a roll.

PERSONNAGE ET OISEAU

This paper has a ground color of pale café au lait with tan dots. The figures, trees, and birds are in sepia and green. The stripe is tan, and may be cut and used as a border.

This is a typical paper for a Colonial house.

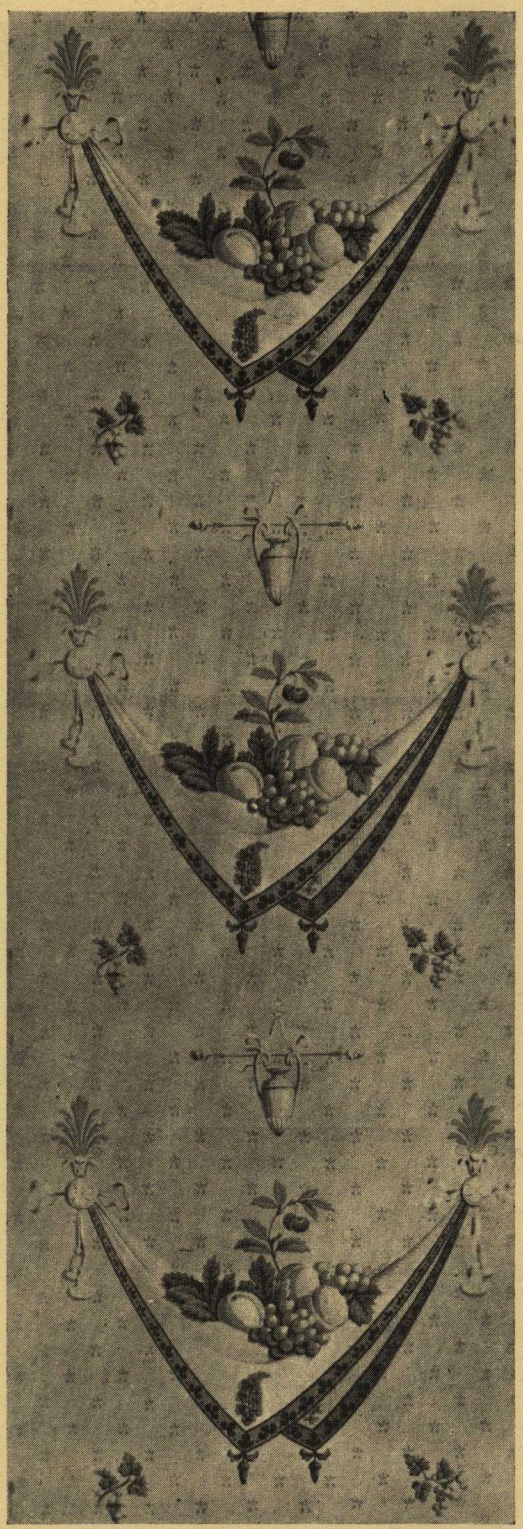
Width of design, 19½".
Repeat, 21".
Price, $10.00 a roll.

L'OFFRANDE À CERES

This is a reproduction of a beautiful Directoire paper in tones of gray and sepia. The design is a draped napkin filled with fruit and leaves, interspersed with a small conventional pattern.

This paper is particularly suitable for use in a Colonial hallway or dining room, where the walls are to be neutral and the color is to be obtained in the curtains and the furniture coverings. Copper-color or yellow may be admirably used with it.

Width of design, 18″.
Repeat, 19″.
Price, $6.00 a roll.



COLINETTE

This is a paper with Georgian feeling, which may be had in sepia on a cream ground, in tones of gray on gray ground with mauve medallions, or in tones of gray on pale blue ground with yellow medallions.

A particularly useful design for a large hallway.

Width of design, 18″.

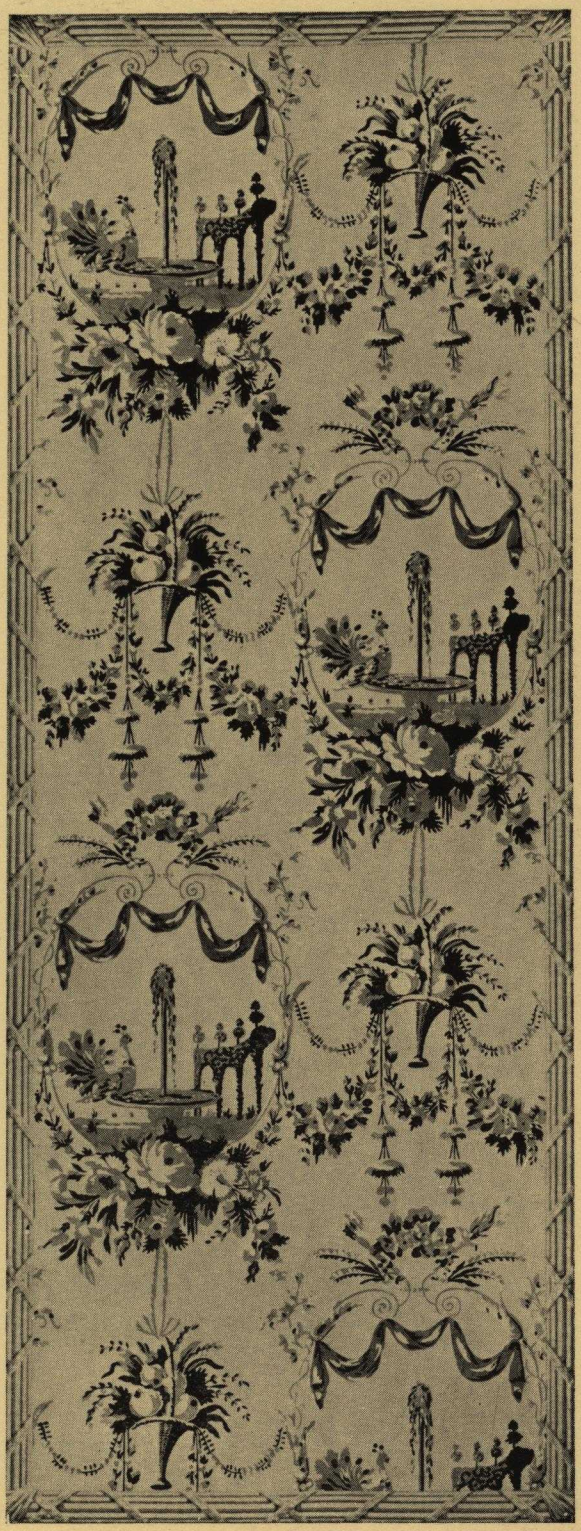
Repeat, 31″.

Price, $12.00 a roll in gray and blue, and $10.00 a roll in sepia.

LE BOSQUET DE JUNON

A Colonial design on a gray ground The draperies are blue, the peacock and hedge are green, and the flowers are tones of rose.

Width of design, 21″.
Repeat, 34″.
Price, $8.00 a roll.



LE BAL DE SCEAUX—Directoire design.

Printed in turquoise blue on white, gray on gray, or sepia on yellow.

Width of design, 18½″. Repeat, 31″. Price, $6.00 a roll.

L'ÉCUREUIL

A paper that takes its name from the squirrel sitting on the branches.

Rose on cream ground, or mulberry on pale greenish ground.

A good background paper, which allows the use of pictures in the room.

Width of design, 21″.
Repeat, 19″.
Price, $6.00 a roll.

LA COLONNADE—Reproduction of a Louis XV design.

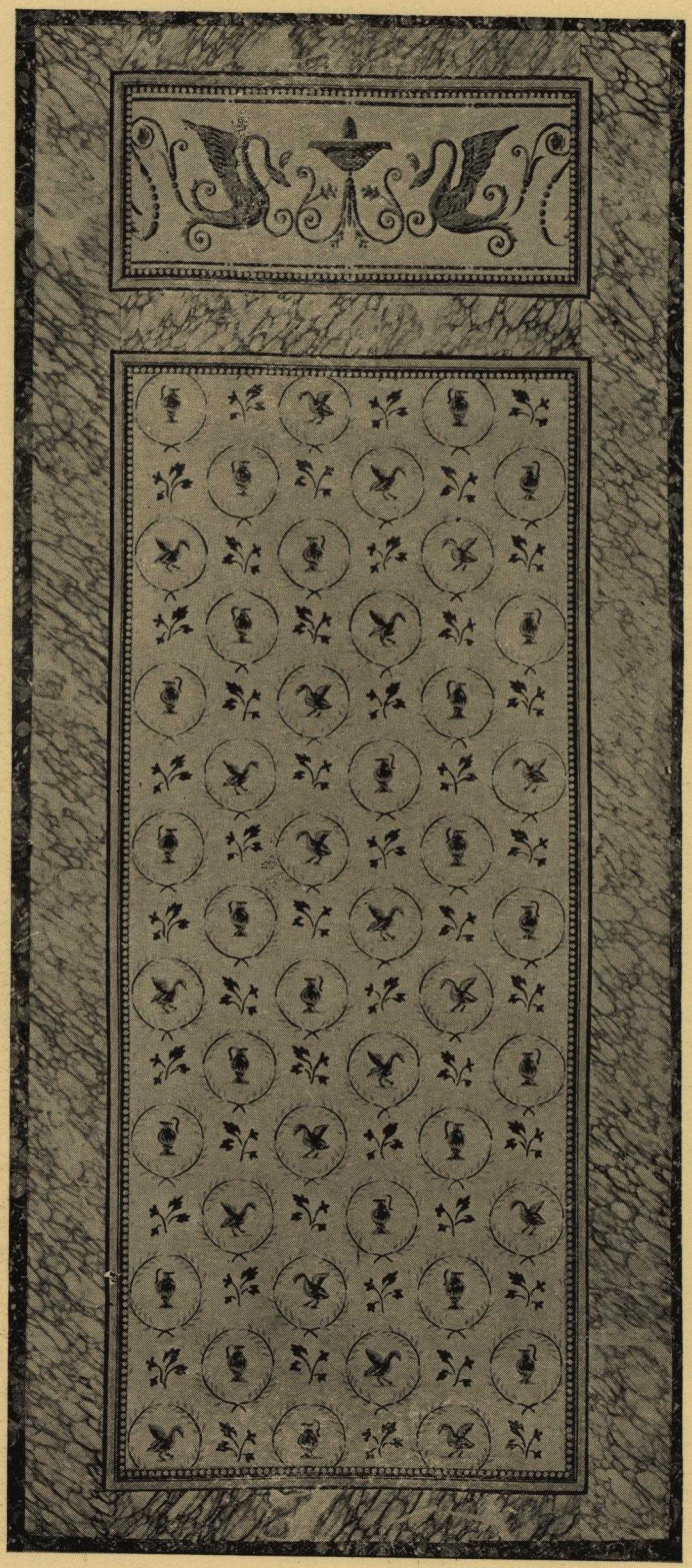
Pale gray-green or beige background, the flowers in shades of rose.

Width of design, 23¼". Repeat, 24". Price, $8.00 a roll.

LES CYGNES—A toile de Jouy design.

Rose-pink or yellow background with white swans and flowers, and green foliage.

Width of design, 21″. Repeat, 21″. Price, $8.00 a roll.



LE CANARD

A small design for a bathroom or dressing-room. Pale yellow ground with mauve and turquoise canards and urns in medallions.

Width of design, 19″.
Repeat, 18½″.
Price, $6.00 a roll.

LA PLUME DE PAON

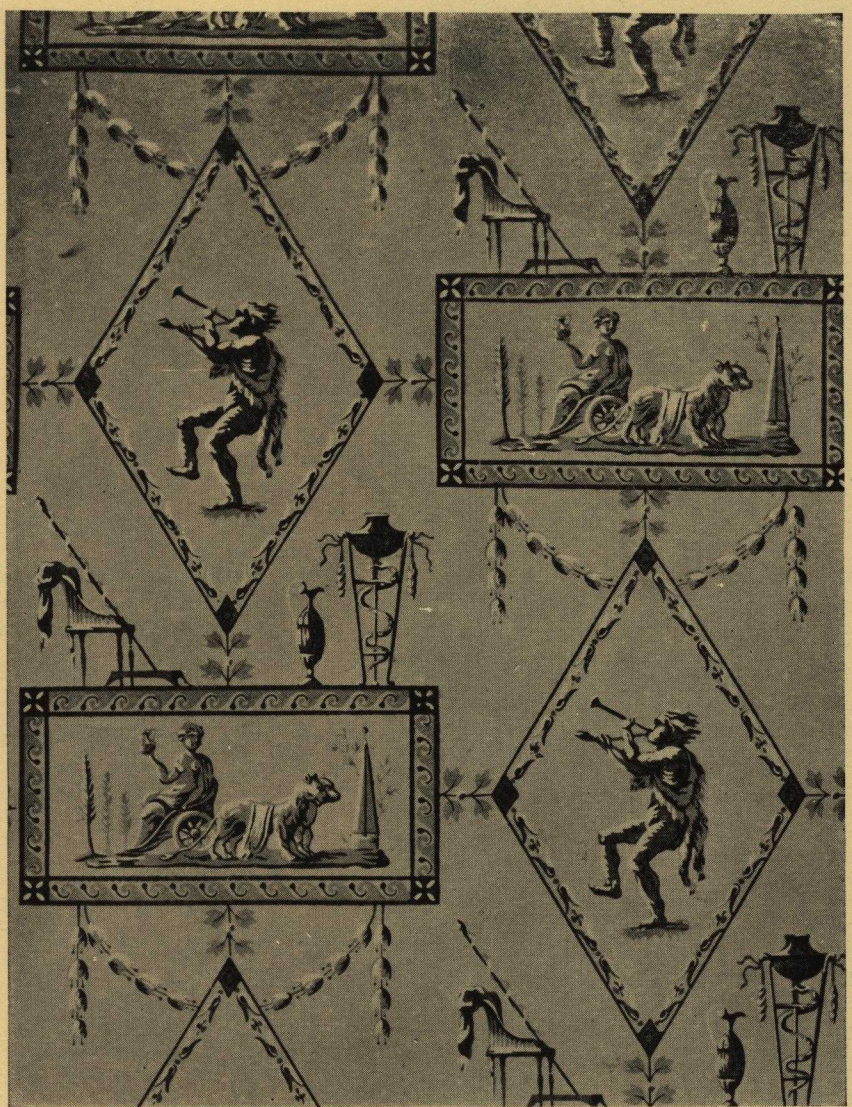
Pale yellow or apricot ground with feathers in green-blue, and cupids in mauve.

Width of design, 19½".
Repeat, 10½".
Price, $8.00 a roll.

GRENADE—Reproduction of a Louis XVI design.

Background of French blue, yellow or white; flowers and fruit in apricot and blue, with brown stems.

Width of design, 21¾". Repeat, 16". Price, $6.00 a roll.



LE FAUNE—Reproduction of a Directoire paper.

Background of soft apricot color printed with designs in sepia, green-blue and cream.

Width of design, 18¼".
Repeat, 18½".
Price, $8.00 a roll.

AMPHORE ET MAI

A formal design, ashes-of-roses ground with deeper rose vases and flowers and two shades of green in the leaves.

Width of design, 21″.
Repeat, 21″.
Price, $10.00 a roll.

FLEURS COUPÉES

A delightful bedroom paper with pale blue or pink ground, and flowers in white, dark blue, rose and yellow.

Width of design, 21″.
Repeat, 21″.
Price, $8.00 a roll.

NID D'OISEAU

A green and white paper that is fresh and spring-like, covered with bouquets of roses and designs of birds.

Width of design, 18½".
Repeat, 23".
Price, $6.00 a roll.

EMPIRE PERSONNAGE

One of the small medallion designs so much used in Colonial times. Green on pink, or ochre on blue.

Width of design, 18½".
Repeat, 19".
Price, $8.00 a roll.

LA LANTERNE MAGIQUE—Reproduction of a Louis XVI paper.

Background of gray-green or pinkish mauve, with figures in sepia, yellow and white, and flowers in shades of rose and white.

Width of design, 19⅛″. Repeat, 21″. Price, $8.00 a roll.

LES CLOCHETTES—Reproduction of a Louis XVI paper.

Apricot or pale green background, with flowers in rose, blue and yellow, and green leaves.

Width of design, 21″. Repeat, 22″. Price, $8.00 a roll.

INDIEN—Paper to imitate printed Eastern fabrics.

Dark brown ground with designs in brilliant yellow, beige, Indian red and green, or cream ground with pale yellow, pale pink and green designs.

Width of design, 18¼″.
Repeat, 14″.
Price, $8.00 a roll.

PALMIERS ET BOUQUETS—A toile de Jouy design, with a Chinaman fishing under a palm tree.

Background of gray or French blue, figures in sepia and cream. Flowers in shades of rose and green.

Width of design, 21″. Repeat, 21″. Price, $8.00 a roll.

TEMPLE DE L'AMOUR

An old toile de Jouy design which is reproduced in this paper on a blue ground, with traceries of white, and designs in mulberry.

Width of design, 21″.
Repeat, 21″.
Price, $8.00 a roll.

PERDRIX ET LYS

Taken from a design on painted silk by Philippe de la Salle.

The original background is French blue with designs in apricot, tilleul, blue, rose, and brown.

It may also be had on a jonquil yellow ground.

Width of design, 21″.
Repeat, 44″.
Price, $10.00 a roll.

PETIT CHINOIS—Reproduction of a Louis XVI design.

Background turquoise blue. Flowers and figures in shades of rose, dark blue, violet, green, brown and orange-vermilion. An excellent paper for a Colonial house.

Width of design, 21″. Repeat, 21″. Price, $10.00 a roll.

ÉGLANTIER

A good screen paper, with a large, bold design and effective coloring. The ground is mustard yellow, with flowers in blue, rose, and mauve.

Width of design, 22½″.
Repeat, 39″.
Price, $10.00 a roll.

CHINOIS ET VASE

A beautiful Chinese design in two shades of green and brown, on a gray ground.

Width of design, 20″.
Repeat, 42″.
Price, $10.00 a roll.

LA CAGE

An all-over design, excellent for Italian rooms. The design is in green and ochre on a cream ground.

Width of design, 18¼″.
Repeat, 22″.
Price, $8.00 a roll.

PILLEMENT

Made with delicate flower and leaf designs on gray-green or pale blue ground, a good deal of rose in the flowers.

Width of design, 21″.
Repeat, 21″.
Price, $8.00 a roll.

BOUQUET ET AQUEDUC

On robin's-egg blue, pale yellow or white, with gay flowers in rose, mauve, and yellow with green and brown leaves.

The effect on the wall is that of toile.

Width of design, 23″.
Repeat. 31″.
Price, $10.00 a roll.

BOUQUET ET GRANDE RAYURE

This paper, when varnished, gives the effect of painted canvas. The garlanded stripe may be cut and used as a border, and also makes good cornice boards.

The ground color is blue, which changes to green when shellacked, and the flowers are warm, rich tones.

Width of design, 22″.
Repeat, 42″.
Price, $10.00 a roll.

FABLES DE LA FONTAINE

Reproduction of an old design in the Musée des Arts Decoratifs.

Oyster white ground with French blue medallions, and touches of orange, mauve, and green.

Width of design, 18¼″.
Repeat, 21″.
Price, $8.00 a roll.

SPANISH AND ITALIAN DESIGNS

In order to have papers suitable for Spanish and Italian houses, the designs of old brocades have been reproduced in wall-paper:

DAMAS CHOISY

Pale green or terra-cotta ground with design in dark brown.

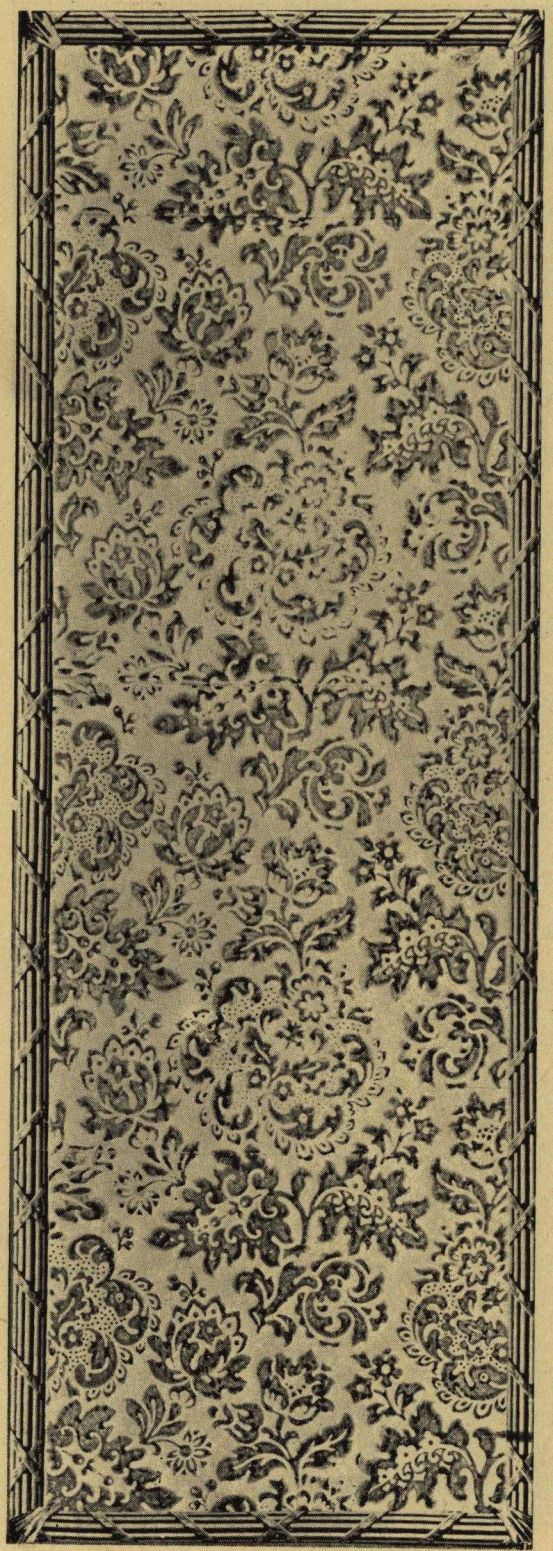
Width of design, 22″.
Repeat, 37″.
Price, $6.00 a roll.

SPANISH AND ITALIAN
DESIGNS

DAMAS UTRECHT

Pale yellow ground with design in tobacco brown.

Width of design, 18¾″.
Repeat, 33″.
Price, $8.00 a roll.



SPANISH AND ITALIAN DESIGNS

FLAMAND

Reproduction of a leather design, done in ochre color on a yellow ground.

Width of design, 18¼″.
Repeat, 20″.
Price, $8.00 a roll.

SPANISH AND ITALIAN DESIGNS

DAMAS ESPAGNOL

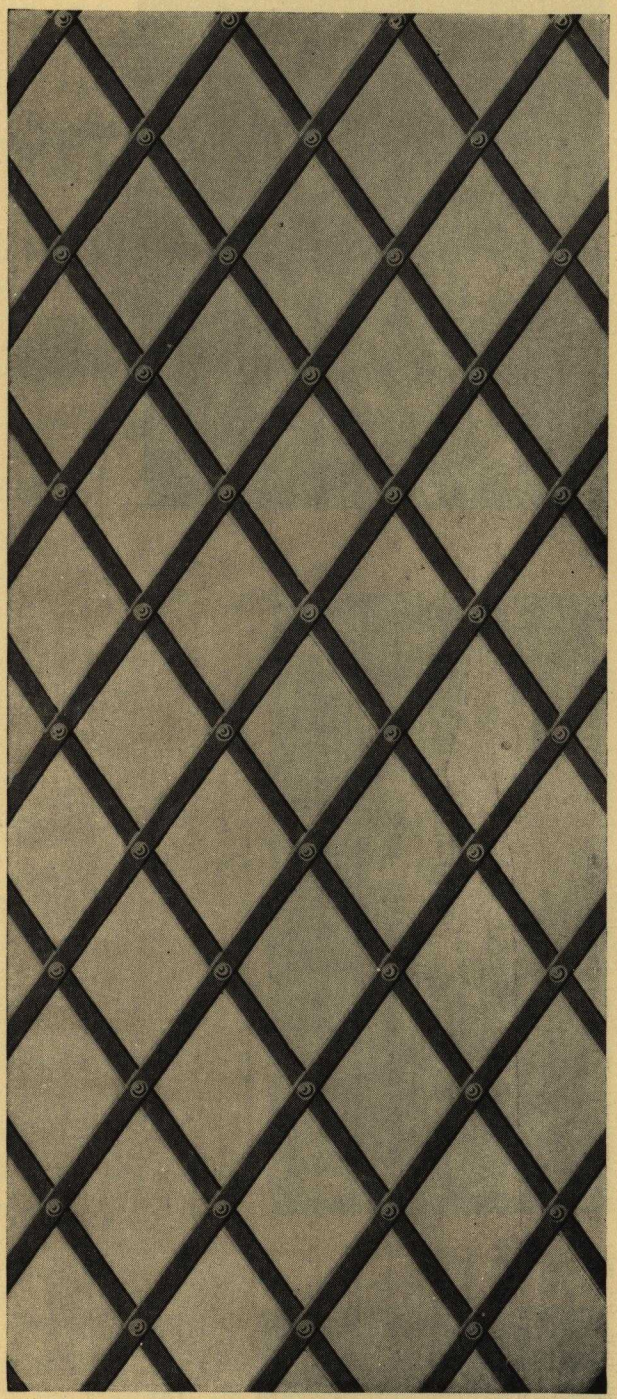
A vivid and beautiful design in cerise and yellow.

Width of design, 18½".
Repeat, 23¼".
Price, $10.00 a roll.

VASE ET BOUQUET

Reproduction of a Louis XVI design. Pale blue, pale green or puce color ground, with flowers in color.

Width of design, 23″.
Repeat, 21½″.
Price, $8.00 a roll.



TREILLAGE

A useful lattice design in green on a gray ground.

Width of paper, 18½".
Price, $6.00 a roll.

No. 92

No. 91

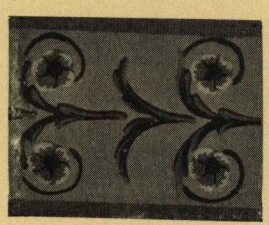
No. 106

No. 458

No. 93

No. 438

No. 105



No. 377

No. 378

No. 379

No. 380

No. 91—Frieze, mauve ground. Urns and swags in gray. Copied from Palace of Malmaison. Width, 9″; price, $1.00 per yard.

No. 92—Frieze, powder-blue ground, with mauve and black; width, 9½″; price, $1.00 per yard.

No. 93—Border, blue ground with salmon, mauve, green, and black; width, 3¼″; price, 50c. per yard.

No. 105—Border, black ground with green, blue, mauve, and salmon; width, 3″; price, 50c. per yard.

No. 106—Frieze, yellow ground with figures and urns in gray; width, 10½″; price, $1.00 per yard.

No. 377—Border, deep maroon ground with green and red; width, 3½″; price, 50c. per yard.

No. 378—Border, yellow ground; width, 3½″; price, 50c. per yard.

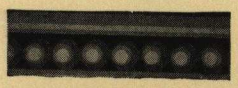
No. 379—Border, pink ground; width, 3½″; price, 50c. per yard.

No. 380—Border, blue ground; width, 3½″; price, 50c. per yard.

No. 438—Border, mauve ground with yellow and rose, width, 3¼″; price, 50c. per yard.

No. 458—Frieze, mauve ground with decorations in blue, yellow, and pink; width 8″; price, $1.00 per yard.

No. 15—Border, gray; width, 2½″; price, 20c. per yard.
No. 54—Border, blue and white; width, 2″; price, 25c. per yard.
No. 55—Border, gray; width, 2½″; price, 30c. per yard.
No. 56—Border, gray and green; width, 2½″; price, 50c. per yard.
No. 57—Border, green and mauve; width, 1⅝″; price, 25c. per yard.
No. 58—Border, dark green; width, 1¼″; price, 25c. per yard.
No. 83—Border, gray; width, 1⅝″; price, 25c. per yard.
No. 84—Border, gray; width, 1¾″; price, 50c. per yard.
No. 86—Border, gray; width, ⅞″; price, 25c. per yard.
No. 87—Border, gray; width, 1⅝″; price, 25c. per yard.
No. 88—Border, gray; width, 1⅝″; price, 25c. per yard.
No. 96—Border, gray; width, 1⅝″; price, 50c. per yard.
No. 97—Border, red and blue; width, 2″; price, 25c. per yard.
No. 98—Border, cream, green, and brown; width,1⅞″; price, 25c. per yard.
No. 101—Border, cerise and gray; width, 1″; price, 25c. per yard.
No. 102—Border, blue and gray; width, 1″; price, 25c. per yard.
No. 103—Cornice, gray; width, 5″; price, 75c. per yard.
No. 109—Border, pink; width, 2½″; price, 50c. per yard.
No. 235—Border, sepia; width, 1½″; price, 25c. per yard.
No. 243—Border, green, pink, and rose; width, 1½″; price, 25c. per yard.
No. 257—Border, brown and gray; width, 1″; price, 25c. per yard.
No. 274—Border, green ground with cream and black; width, 2¾″; price, 25c. per yard.
No. 276—Border, gold; width, ⅞″; price, 25c. per yard.
No. 344—Border, gold; width, 1⅞″; price, 50c. per yard.
No. 375—Border, yellow ground with brown; width, 2¾″; price, 50c. per yard.
No. 376—Border, mauve ground, with gray and black; width, 2¾″; price, 50c. per yard.
No. 381—Border, blue and gray; width, 1¼″; price, 25c. per yard.
No. 382—Border, brown and gray; width, 1¼″; price, 25c. per yard.
No. 383—Border, rose and blue; width, 1¼″; price, 25c. per yard.
No. 457—Border, cream, red, and blue; width, 1⅝″; price, 25c. per yard.
No. 461—Border, tan ground with blue and red; width, 3″; price, 50c. per yard.
No. 462—Border, yellow ground with mauve and green; width, 3″; price, 50c. per yard.
No. 463—Border, yellow ground with red and green; width, 2¾″; price, 50c. per yard.



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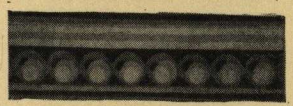

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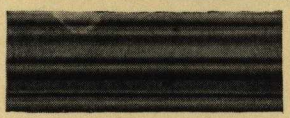

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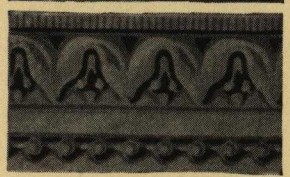

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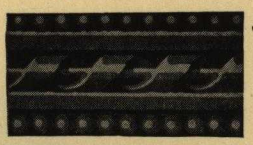

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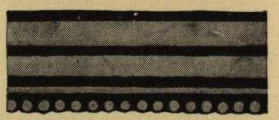

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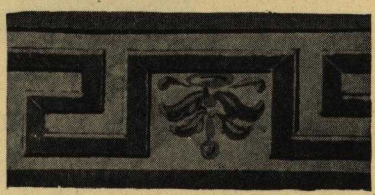


No. 461
No. 462

No. 274

LES AMUSEMENTS CHINOIS

A paper made in sheets. The design is 49½″ long by 20½″ wide, and colored by hand. Brilliant colors that may be glazed with great success.

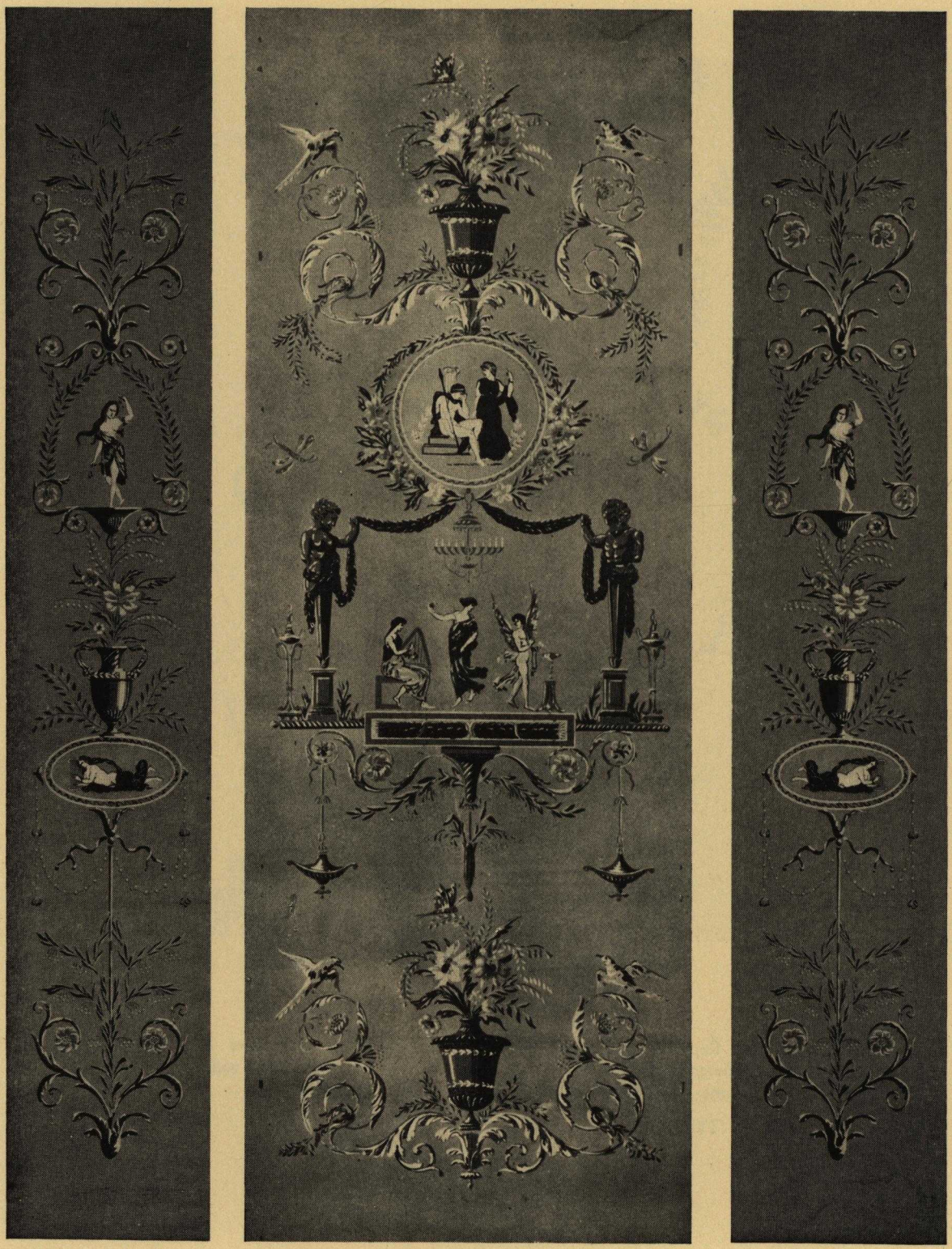
Price, $6.00 a sheet.

LA JEUNESSE DE LA JOURNÉE

Reproduction of an early French Chinoiserie wall-paper in sheets, colored by hand. The design is 41½″ high and 21″ wide, done in brilliant Chinese colors on a cream ground.

This paper is particularly adapted to glazing.

Price, $6.00 a sheet.



A WALL-PAPER DECORATION CALLED "PANNEAUX ÉTRUSQUES".

The large panel and two pilasters on the opposite page, and the overdoor on this page form a delightful decoration for a room.

The ground is blue-green.

Large panel—height, 5′ 4″; width, 2′ ¾″; price, $15.00 each.

Pilasters—height, 5′ 4″; width, 12″; price, $9.00 each.

Overdoors—height, 1′ 8″; width, 1′ 11″; price, $6.50 each.

CHINESE GARDENS

Printed in gold on green, lacquer red, blue, or black. Set of 10 panels.

Four large size panels, in 4 different designs (64″ high x 44″ wide) $18.00 each.

Four narrow panels, in two different designs (64″ high x 22″ wide) $10.00 each.

Two overdoors (two designs), 33″ high x 44″ wide, $6.50 each.

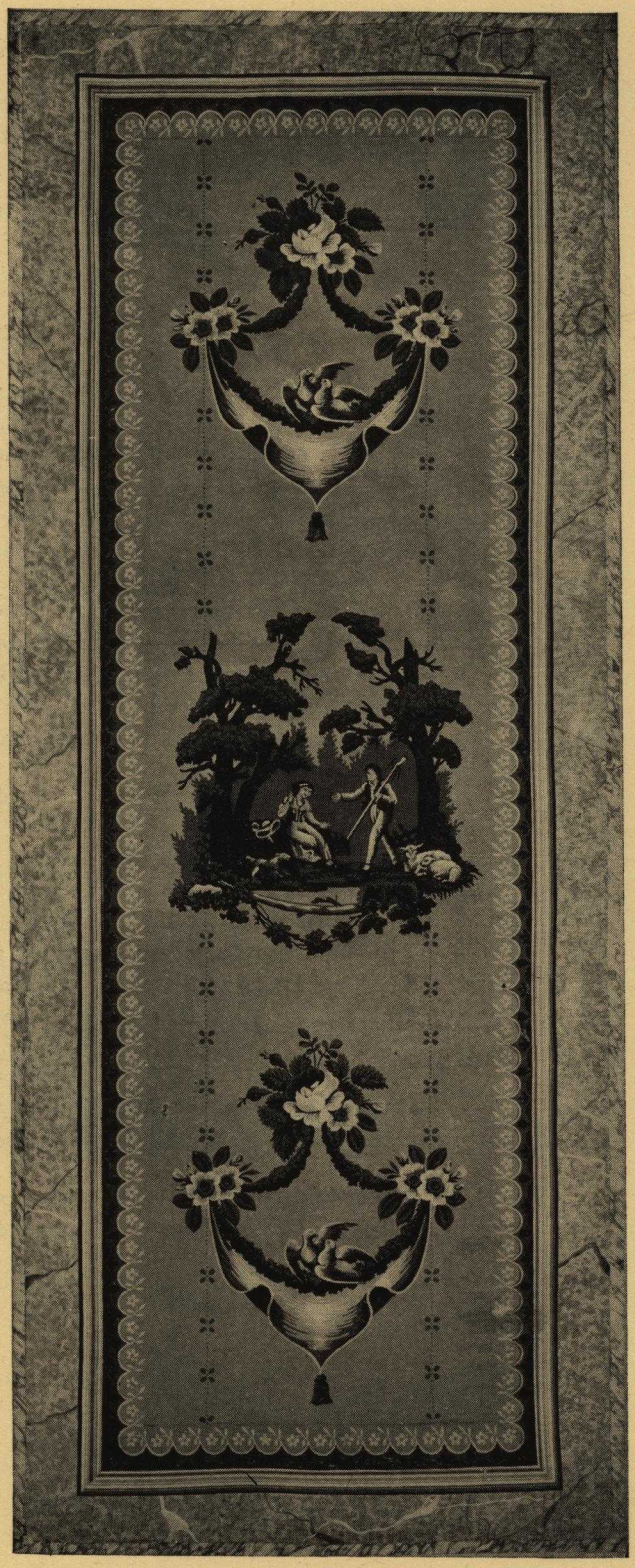
Price, $125.00 set.

BERGER ET BERGÉRE

A reproduction of a Louis XVI paper in tones of gray and white. The trees, swags, and centers of flowers are in olive green.

It is particularly adapted to American country houses.

Width of design, 19″.
Repeat, 38″.
Price, $8.00 a roll.



THE PALAIS ROYAL

A reproduction of an old scenic paper of the early 1800's, the original of which still exists in one or two Colonial houses in New England. The background of the paper is a deep sky blue. Against it are architectural scenes, viewed through flowered arches, printed in gray and sepia. The brick wall that forms the base of the paper was occasionally used as a dado in early low-ceilinged rooms.

Scenic papers of this sort were the means of bringing gayety and color into the stiff New England houses. Our ancestors discovered that a room whose walls were decorated with scenic paper was already largely furnished before anything else was put into it. The color and the movement of the varied scenes added interest to the surroundings.

A scenic paper should always be hung above a chair-rail in order to lift the scenes above the line of the furniture. In rooms where there are few high pieces of furniture, such papers are particularly desirable as mural decorations.

The modern method of applying scenic papers to walls is first to canvas the wall, next to cover the canvas with lining paper, and lastly to apply the scenic paper. By this means the paper is protected and is removable at will.

The blocks of the Palais Royal have recently been cut from the designs of the old paper, and the modern reproduction is perfect in color and pattern when compared with the original set.

The design of the arches and their perspective makes this paper particularly suitable for corridors, foyer halls, breakfast and garden rooms.

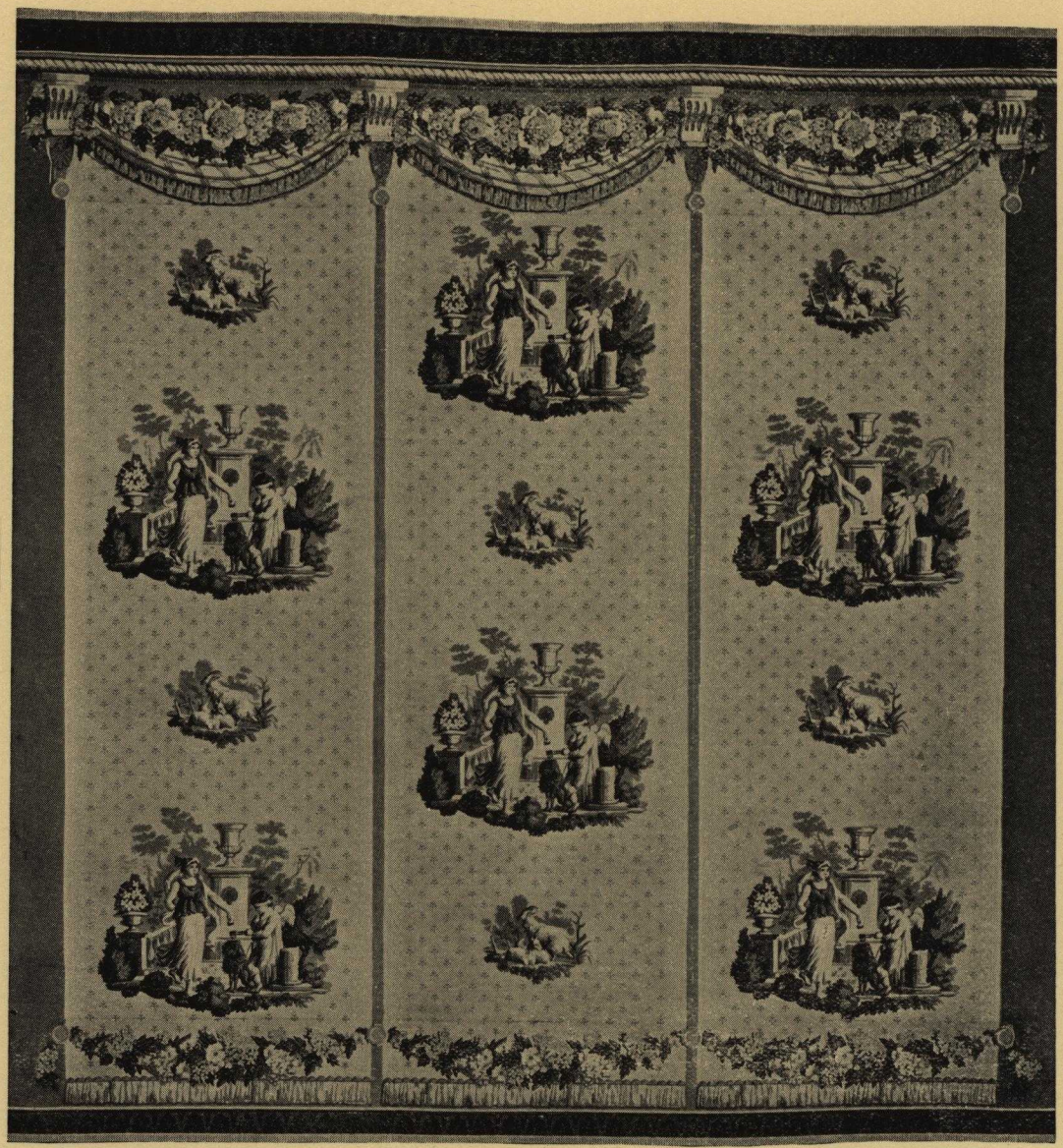
THE PALAIS ROYAL SCENIC PAPER

There are 30 strips in the complete set. The height of each strip is 10′ 6″. Height of design 7′ 3½″. Width of design on each strip 19″.

The set of 30 strips covers 47½ linear feet of wall space.

The price is $450 a set.

Single strips, $18.75 each.



AMOUR AVEUGLE

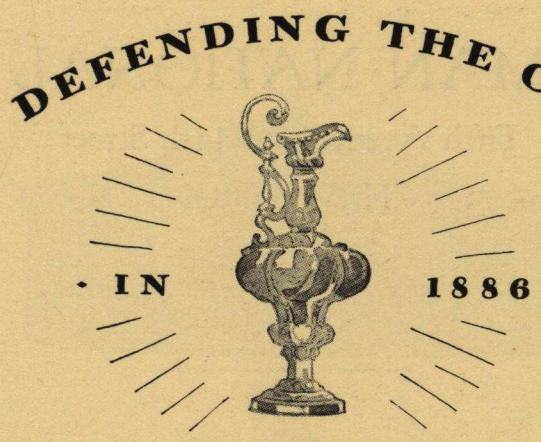
A reproduction of a Directoire paper and border. The paper is in grisaille, and the border is tinted. The flowers and fringe are pink, the leaves and water-lily moulding green, and the drapery and corbels are white.

Width of design, in paper, 19″.

Repeat, 25″.

Price, $12.00 a roll.

The frise is 11½″ wide, and the border is 7″ wide. Price of frise and border is $2.50 per yard.



A Glazed Chintz tells fascinating story

SEPTEMBER 7TH, 1886.

The "Mayflower" was defending the "America's" cup against the British yacht, "Galatea."

Not since the swift sailing "America"—first racing yacht to cross the Atlantic in either direction—brought the cup back from England in 1851, had yachting enthusiasm been more keen.

How the "Mayflower" won the series, slipping across the finish line within only eleven minutes of the specified time, is yachting history now.

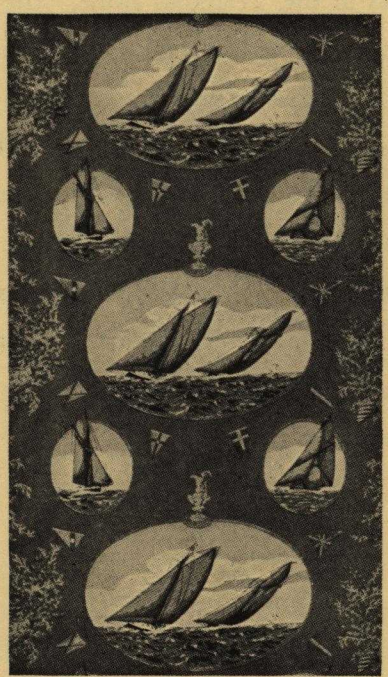
. . .

This fascinating incident was celebrated at the time by the production of a printed percale.

An original piece of the percale is owned by Schumacher and it has been faithfully reproduced in this glazed chintz.

In small medallions each boat is shown, and in a larger oval, surrounded by the pennants of the two boats, a view of the race. Above it, the cup itself—the "America's" cup. Corals, shells and seaweed complete the design.

Because of the unusual quality of its glazing, this chintz is particularly adaptable for draperies, as well as for slip covers and pillows. And it comes in a wide variety of color combinations.



This reproduction of a percale printed to celebrate "The Mayflower's" victory over the "Galatea," comes in green, blue, buff, brown and mouse.

The Yacht Race Chintz is only one of the many new and charming designs presented by Schumacher in hand-blocked and printed linens, chintzes and toiles de Jouy, damasks, brocades, brocatelles, velvets, tapestries, satins and taffetas.

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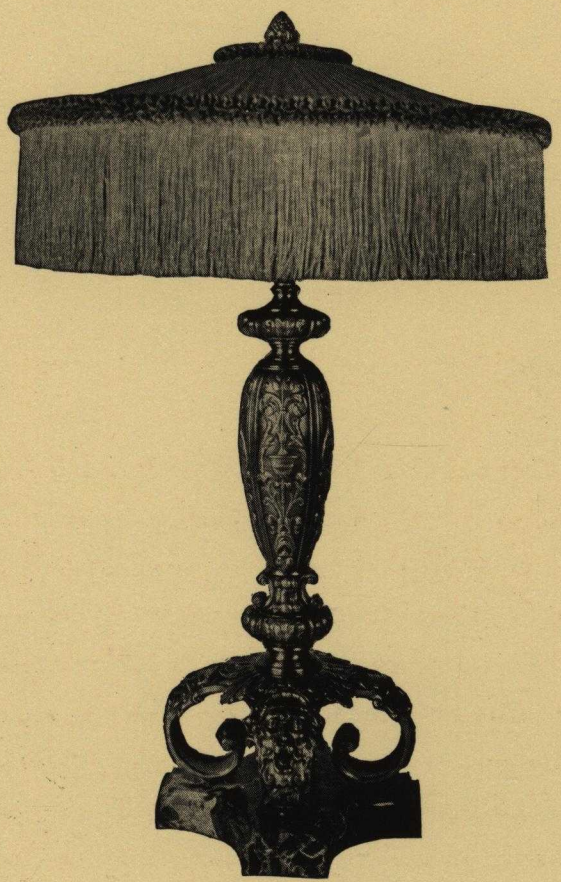

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